

Anaid Gomez Ortigoza
Interaction designer
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Summary

Interest in developing alternative interfaces.

Recent NYU Interactive Telecommunications Program (Master's) graduate. Thesis project devoted to making an alternative interface for digital music players that chooses music depending on the heartbeat.

[Link to the portfolio of my recent work.](#)

Education

MPS from New York University. Interactive Telecommunications Program, Tisch School of the Arts (August 2007 – May 2009).

Digital Journalism Master's Degree. Instituto Universitario de Posgrado, Universidad Autónoma de Barcelona & Universidad Carlos III de Madrid (October 2004 – July 2005).

Bachelor's degree in Communication Sciences at Universidad Iberoamericana Campus Santa Fe, Mexico City (August 2000 – May 2004). Suma Cum Laude.

Special skills

Hardware development and programming in Arduino platform. Proficiency in board design and electronics development. Extensive work in alternative interfaces.

PHP, Final Cut Pro, Photoshop, Illustrator, Flash, Fireworks, Dreamweaver, Wordpress. Advanced Mac troubleshooting and repairing skills.

Native Spanish speaker, excellent spoken and written English.

Work Experience

- Grupo Pegaso (February 2002 – May 2009).

Personal assistant to Mr. Alejandro Burillo Azcárraga.

Participation in many of his business projects that range from satellite internet providing to RFID to production of documentaries.

Coordination of his business executive team, gatekeeper of information.

Photographic and video collection, recovery and administration.

High definition video editing of travel material as well as diving footage.

Maintenance of more than 20 Apple computers of different models using software packages ranging from Office to Final Cut HD and the Adobe suite.

Responsible for introducing different people to computers, from 40+ women wanting to collect pictures or write their doctoral thesis to young people with musical aspirations.

18 months on board the superyacht PEGASO as the IT manager.

Responsible for the editing computers on board as well as the audio/video equipment and the satellite internet service and internal network.

Coordination amongst Mr. Burillo's airplane, helicopter, motor yacht and office.

- Pórtico, Información y Análisis (July 2001 – February 2002).

Design and development of websites for hypertextual information systems. Data recollection and management for political and sociological studies.

Citizenship: Mexican.

Visa Status: F1 Student visa with work permit under Optional Practical Training starting July 12th.